

Dog Gone It - Let's Get Going!



Rebecca Wilson's Cassie

2013 *Virginia Outdoors Plan*

Virginia's 10th Statewide
Comprehensive Outdoor
Recreation Plan (SCORP)



Outdoor Recreation & Conservation

Provide guidance to all levels of government and the private sector in meeting the state's conservation, outdoor recreation and open space needs.

Produced in accordance with §10.1-200 of the *Code of Virginia*.



Land Conservation

Provide guidance for land protection through actions of the *Virginia Land Conservation Foundation (VLCF)*.

As directed by §10.1-1021 of the Virginia Code.



Land & Water Conservation Fund

Requirement of the federal Land and Water Conservation Fund (LWCF) program.

Provides guidance for grant fund allocation to state and local projects.



Planning for Outdoor Recreation Access Using New Tools



Input via Public Meetings

42 public meetings
480 citizen participants

Identified outdoor
recreation uses and
trends within each
region of the
Commonwealth



Input via e-mails and written comments



- 121 citizen comments (e-mail & letters)
- Over 7 additional meetings held with special interest groups

Virginia Outdoors Plan – Online

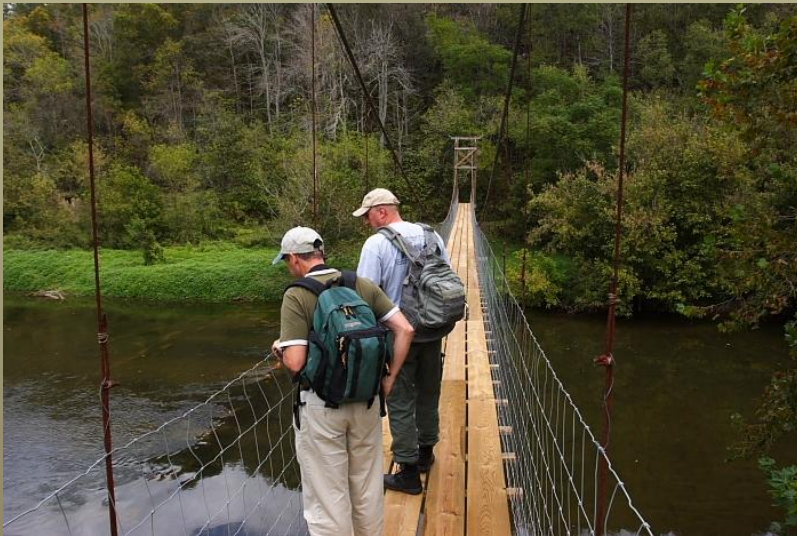
DCR website focus
on Recreation
Resource Planning

*(Quarterly average 1000
website views)*



http://www.dcr.virginia.gov/recreational_planning/index.shtml

Virginia Outdoors Plan – Online



Provides access to Land and Water Conservation Fund statewide data for grant applicants and project review.

Virginia Outdoors Plan – Online

Resource for
recreation planning
into local
comprehensive
plans.



Using the Virginia Outdoors Plan to Address Core Competencies of Main Street Program

Organization – Promotion – Design - Economic

http://www.dhcd.virginia.gov/CommunityDevelopmentRevitalization/PDFs/VMS_Program_Guide.pdf

How can Virginia Main Street Use the Virginia Outdoors Plan?



- Outdoor recreation activities are most popular in your region
- Trends in recreation
- Integrate recreation into core competencies and planning

Using the Virginia Outdoors Plan to Address Core Competencies of Main Street Program

Organization

Partner with local parks and recreation departments



Using the Virginia Outdoors Plan to Address Core Competencies of Main Street Program

Promotion

Outdoor recreation is an asset!

-Special event focus

-Materials & website promotion

-Reference needs identified in Virginia Outdoors Plan



Using the Virginia Outdoors Plan to Address Core Competencies of Main Street Program

Design

- Prioritize physical improvements to include access to outdoor recreation
- Top statewide recreation needs include walking, water access, natural area access & historic resources.
- Virginia's scenic character contributes to recreational experiences



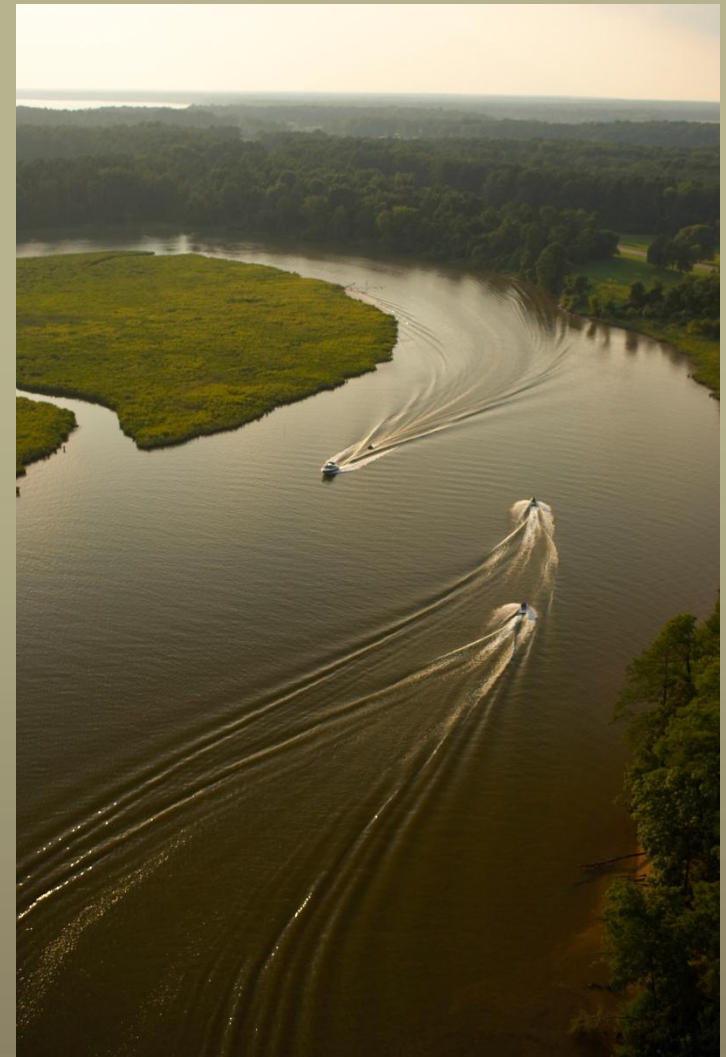
Using the Virginia Outdoors Plan to Address Core Competencies of Main Street Program

Economic

- Include recreational assets in economic evaluations of Main Street Program
- Use Virginia Outdoor Survey to justify & highlight outdoor recreation opportunities
- Include outdoor recreation support in economic development incentives



Survey results posted on DCR website



Sample Survey

What did the Public & the Virginia Outdoor Survey Say About Outdoor Recreation & Land Conservation?

- Outdoor recreation & land conservation are important.
- Information about recreation planning & land conservation reported by region.
- Outdoor recreation influences tourism & the economy of Virginia.
- Healthy lifestyles include outdoor recreation.



Opinions about outdoor recreation

How important is it to have access to outdoor recreation opportunities?

Rating	% of households	
	2006	2011
Very important	50.4	55.6
Important	41.5	36.1
Not important	8.1	8.2

Outdoor recreation participation

Rating	% of households 2011
Mostly on weekends	55.3
Mostly during the week	7.4
About equally on weekends and during the week	37.2

Outdoor recreation information and opportunities

How do you usually find out about outdoor recreation information and opportunities?	% of households 2011
Word of mouth	72.3
Internet	58.8
Magazine, newspaper	46.0
Travel guides, pamphlets & brochures	33.0
Advertisements	32.6
Other	8.3

Technology

Which technologies do you use in connection with outdoor recreation?	% of households 2011
Internet	67
Smart phone	27
Social media	26
GPS	25
Digital mapping	23
Remote cameras	9
Other	6

Public Perception of What Outdoor Recreation Facilities are Most Needed

Activity	% of households	
	2006	2011
Hiking and walking trails	49	67
State waters: fishing, swimming, beach	50	59
Natural areas	42	55
Bicycling trails	40	54
Historic areas	33	51
Canoeing, kayaking	--	46
Wildlife watching and nature study	--	45
Playing fields for outdoor sports	36	40
Public pools	--	38
Tennis and basketball courts	25	32

Most popular activities

Activity	% of households	
	2006	2011
Walking for pleasure	72	82
Visiting historic areas	56	64
Visiting parks (local, state, natl.)	--	51
Driving for Pleasure	55	--
Visiting natural areas, preserves, refuges	44	50
Swimming/pool	44 (all)	43
Sunbathing/relaxing on a beach	36	41
Swimming/beach	44 (all)	38
Jogging/running	24	34
Using a playground	25	30
Picnicking away from home	26	28

Most popular activities

Activity	% of households	
	2006	2011
Visiting gardens/arboretums	22	26
Hiking/backpacking	16	25
Fresh water fishing	20	24
Camping	18	24
Golf	15	16
Canoeing/kayaking/rowing	9	16
Salt water fishing	15	14
Off-road/multi-use bicycling	5	13
Fitness Trail (not jogging)	11	13
Basketball	13	13
Hunting	8	13

Let's Tour Virginia's Interactive Website



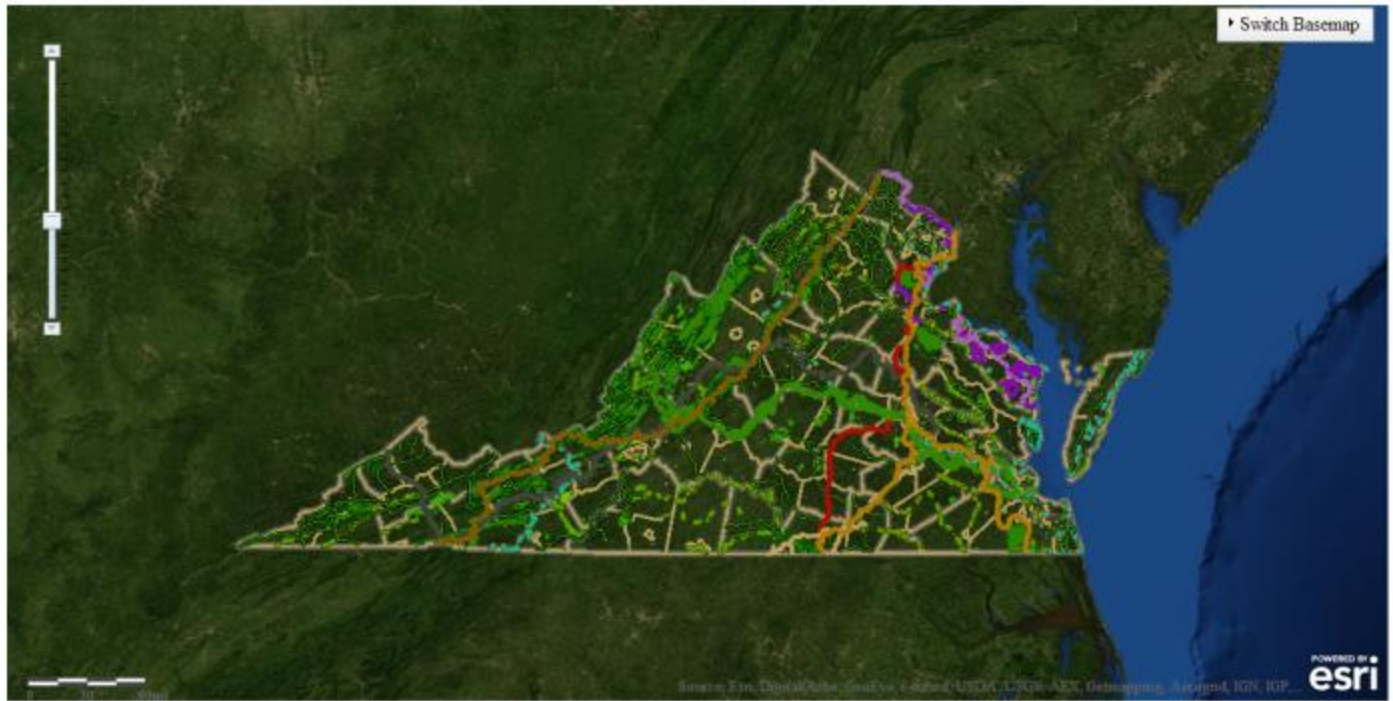
Virginia Outdoors Plan Mapper

Map Layers

Background



The 2013 Virginia Outdoors Plan is developed by the Virginia Department of Conservation and Recreation as directed by the Code of Virginia. Document preparation is supported by funding from the National Park Service. The plan provides guidance and information to make strategic decisions pertaining to Virginia's natural, historical, cultural and recreational assets. The Virginia Outdoors Plan Mapper provides access to a selection of datasets related to these resources.




























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Map Layers

- ☒ ☐ **Recreation Resources**
 - ☐  LWCF (6f) State/Local Assistance Grants
 - ☐  Boat Access Points
 - ☐  Trailheads
 - ☒ ☐ State Trails
 -  Appalachian Trail
 -  East Coast Greenway - Existing
 -  East Coast Greenway - Proposed
 -  James River Heritage Trail
 -  Potomac Heritage Trail - Existing
 -  Potomac Heritage Trail - Proposed
 -  US Bike Route 1
 -  US Bike Route 76
 - ☒  VA Scenic Byways
 - ☐  Thematic Driving Trails
 - ☐  Historic Resources
 - ☒ ☐ Blueways
 -  Existing
 -  Proposed
 - ☐  Scenic River
 - ☐  Public Fishing Lakes
- ☒ ☐ **Public Lands**
 -  Federal
 -  Local
 -  Private
 -  State
 - ☐  VA Chesapeake Bay Watershed
 - ☒  Jurisdictions
 - ☒  Planning Regions

Switch Basemap

0 30 60 mi

Source: Esri, DigitalGlobe, GeoEye, Earthstar (USA), USGS, AeroGRID, IGN, IGP, ...

POWERED BY
esri

Virginia Outdoors Plan Mapper

Map Layers

- ☐ Potomac Heritage Trail - Existing
- ☐ Potomac Heritage Trail - Proposed
- ☐ US Bike Route 1
- ☐ US Bike Route 16
- ☒ VA Scenic Byways
- ☐ Thematic Driving Trails
- ☐ Historic Resources
- ☐ Blueways
- ☒ Scenic River
 - Designated
 - Qualifier
 - Worthy
- ☐ Public Fishing Lakes
- ☐ Public Lands
- ☐ VA Chesapeake Bay Watershed
- ☒ Jurisdictions
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Background

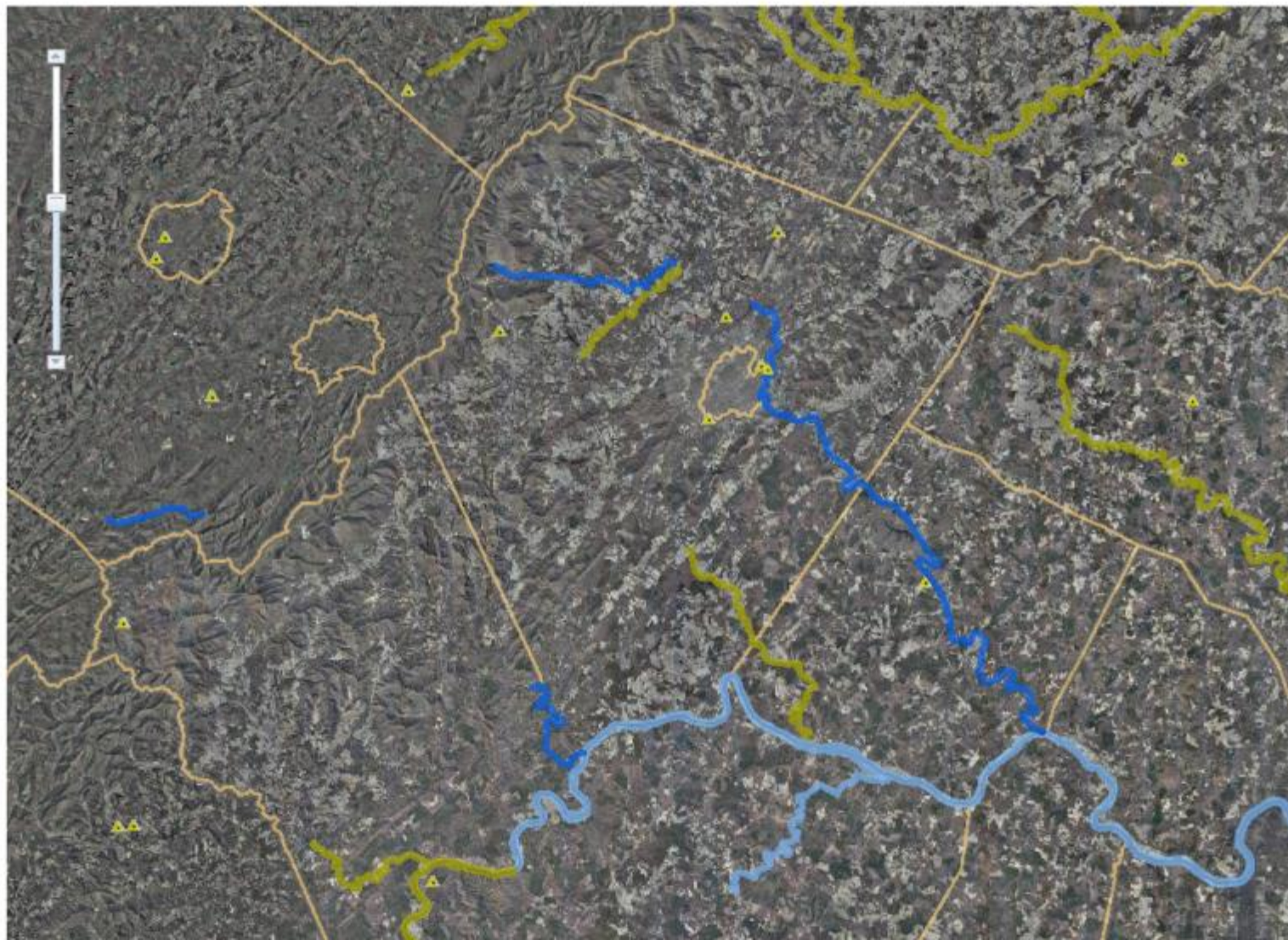


Virginia Outdoors Plan Mapper

Layers

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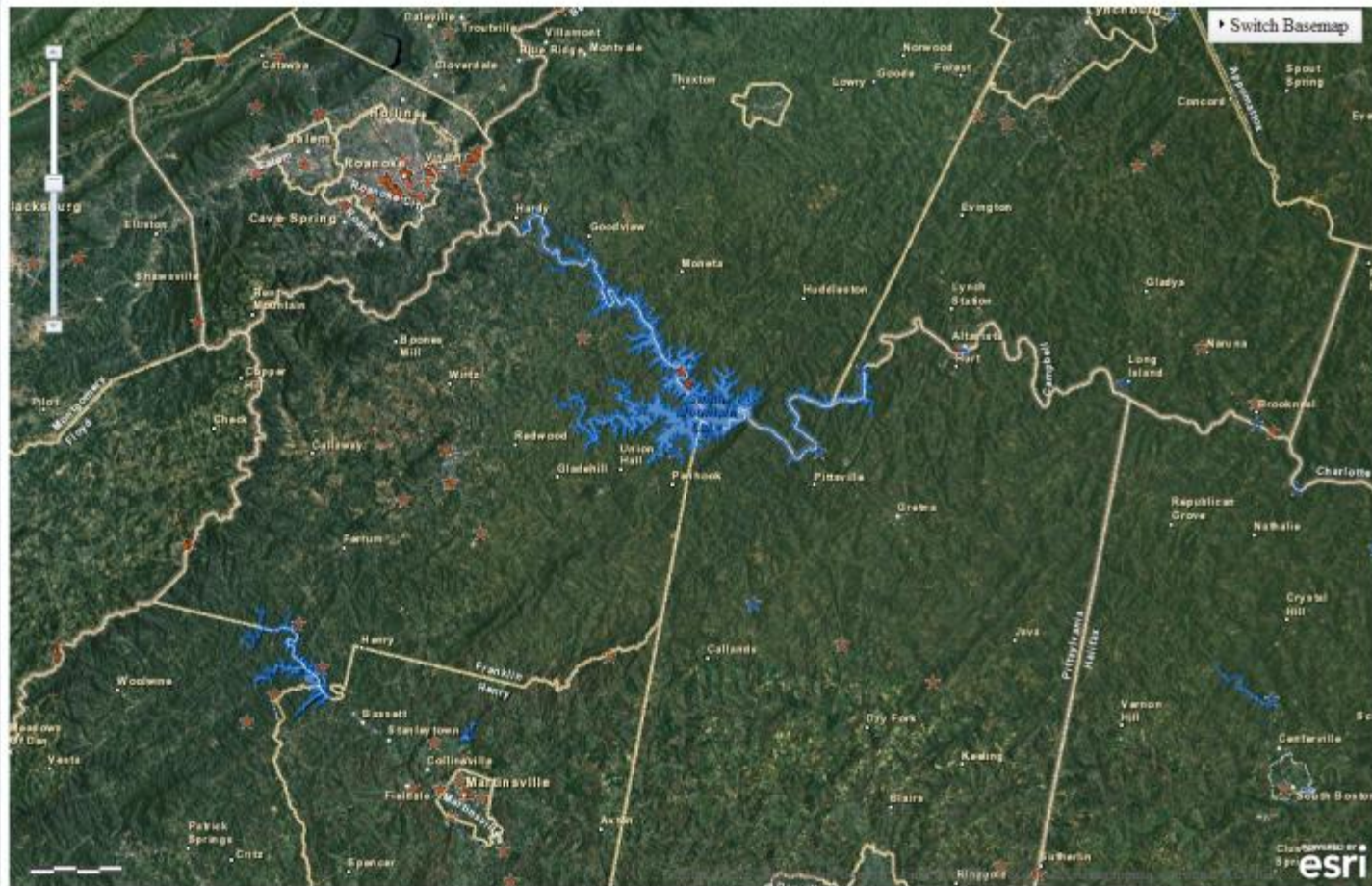
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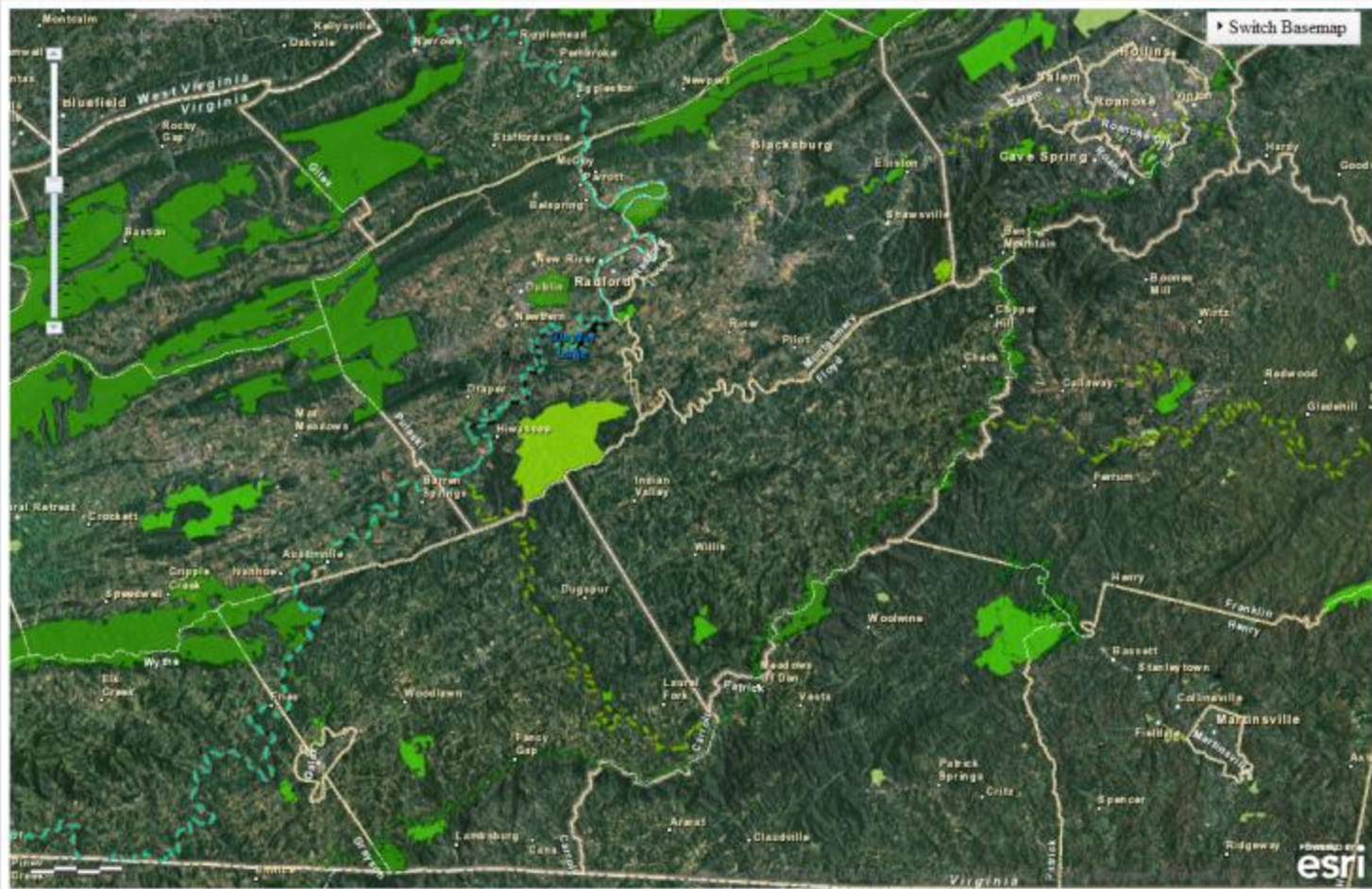
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Background



Identified

ways Scenic Rivers Public Lakes Public Lands

Conservation Lands returned: 1

Label	Land Type	Manager	Weblink
George Washington and Jefferson National Forest (show)	National Forest	US Forest Service	More Info

Virginia Outdoors Plan Mapper

Map Layers

☒ Recreation Resources

☒ LWCF (6f) State/Local Assistance Grants

☒ Boat Access Points

☐ Trailheads

☒ State Trails

☒ VA Scenic Byways

☐ Thematic Driving Trails

☒ Historic Resources

☐ Blueways

☐ Scenic River

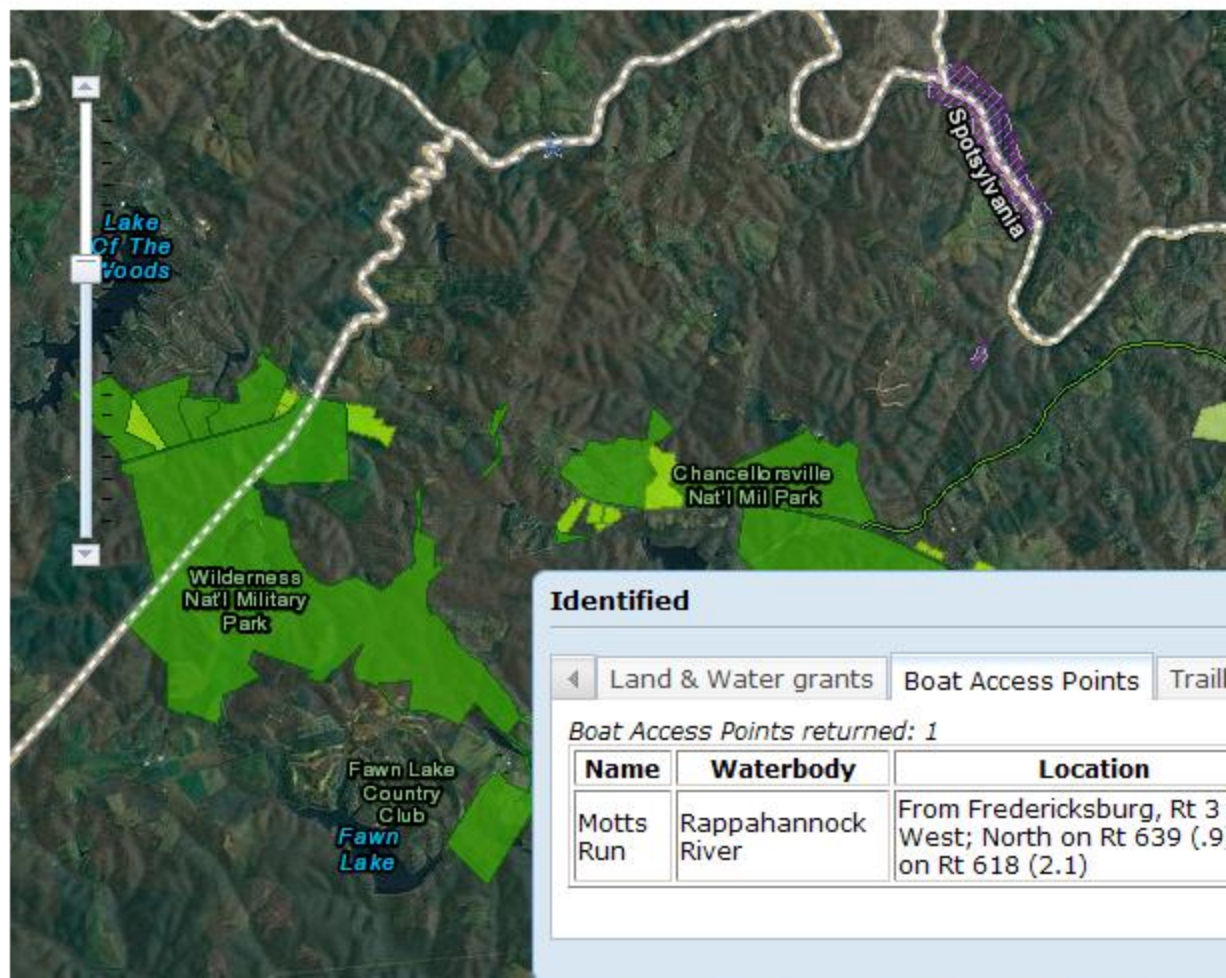
☐ Public Fishing Lakes

☒ Public Lands

☒ Federal

☐ Local

☐ Private



Identified

Land & Water grants Boat Access Points Trails

Boat Access Points returned: 1

Name	Waterbody	Location
Motts Run	Rappahannock River	From Fredericksburg, Rt 3 West; North on Rt 639 (.9 on Rt 618 (2.1)

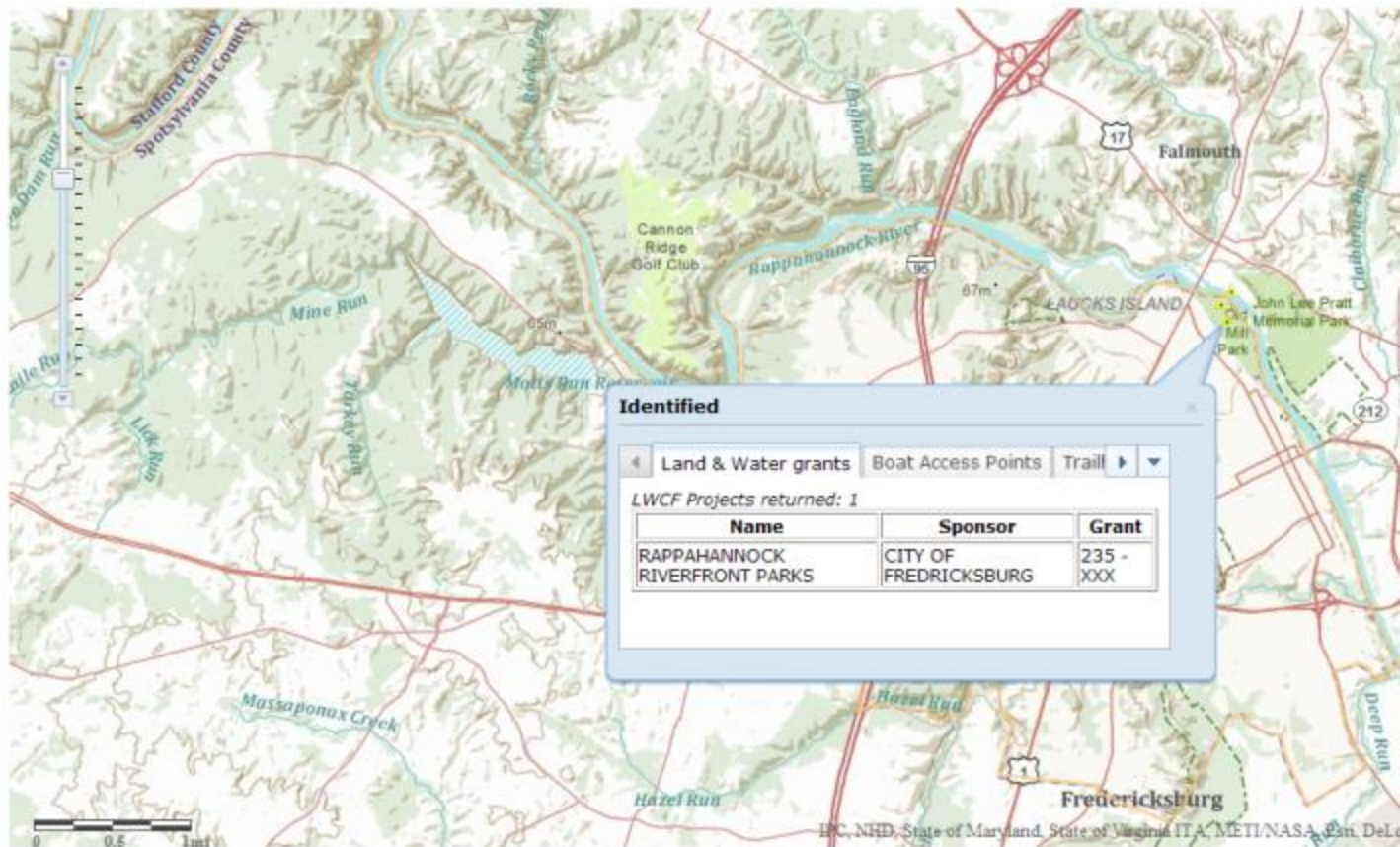
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Background



Identified

Land & Water grants Boat Access Points Trail ▾		
LWCF Projects returned: 1		
Name	Sponsor	Grant
RAPPAHANNOCK RIVERFRONT PARKS	CITY OF FREDRICKSBURG	235 - XXX

Recreational Trails Program



Recreational Trails Program

- DCR in partnership with the Federal Highway Administration (FHWA)
- Funds motorized and non-motorized recreational trails from motor fuel excise tax
 - 30% funds - motorized trails (ATV, OHV, etc.)
 - 40% funds - multi-use trails
 - 30% on non-motorized trails

Recreational Trails Program

- Over \$15 million received since 1993
- Over 250 projects
- Approximately 40% of funding for new trail construction
- Approximately 40% of funding for trail rehabilitation
- Approximately 20% of funding for trail sides & trailheads



Scenic Resource Programs



- Virginia Code references scenic over 50 times
- Since 1966 the VOP has included scenic resource information

Scenic Rivers

— Scenic Rivers

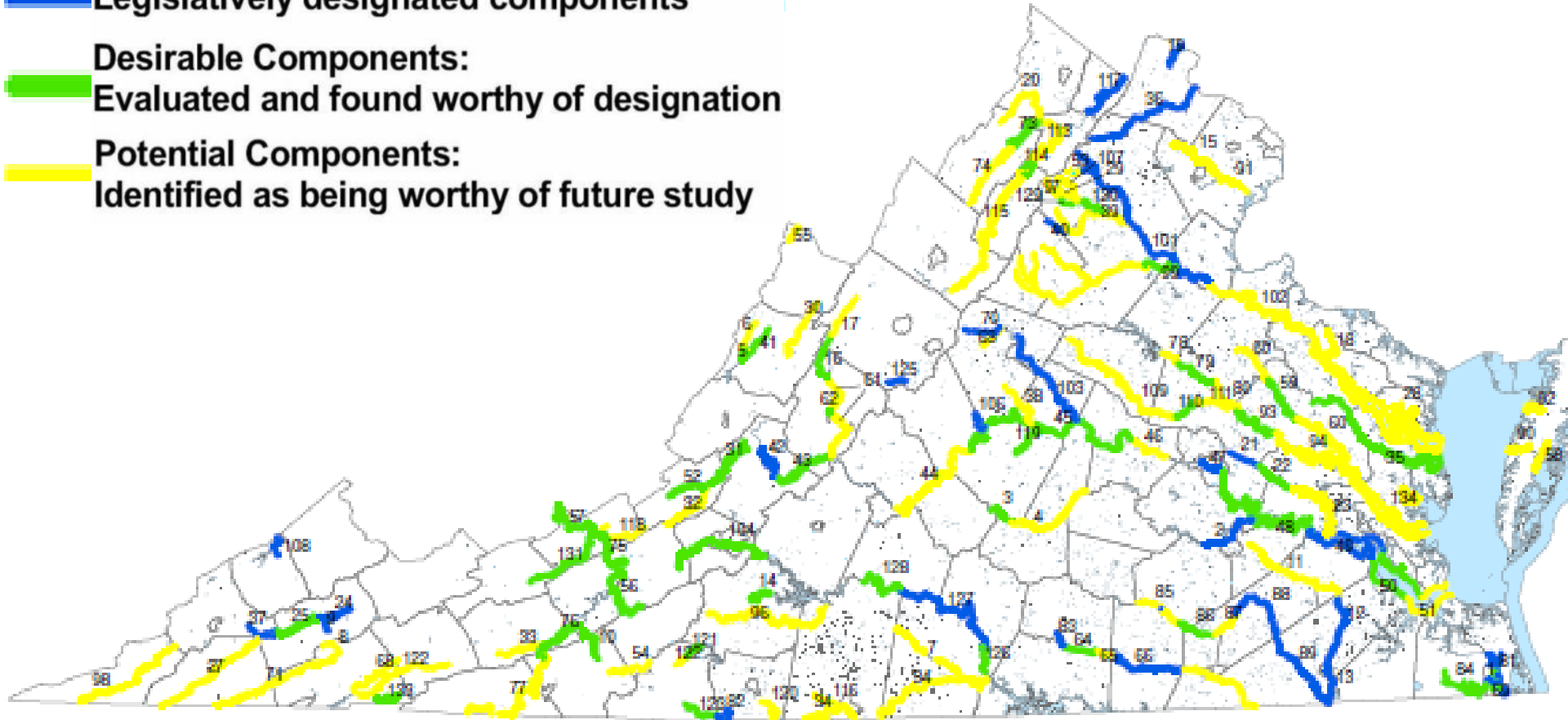
— Legislatively designated components

Desirable Components:

— Evaluated and found worthy of designation

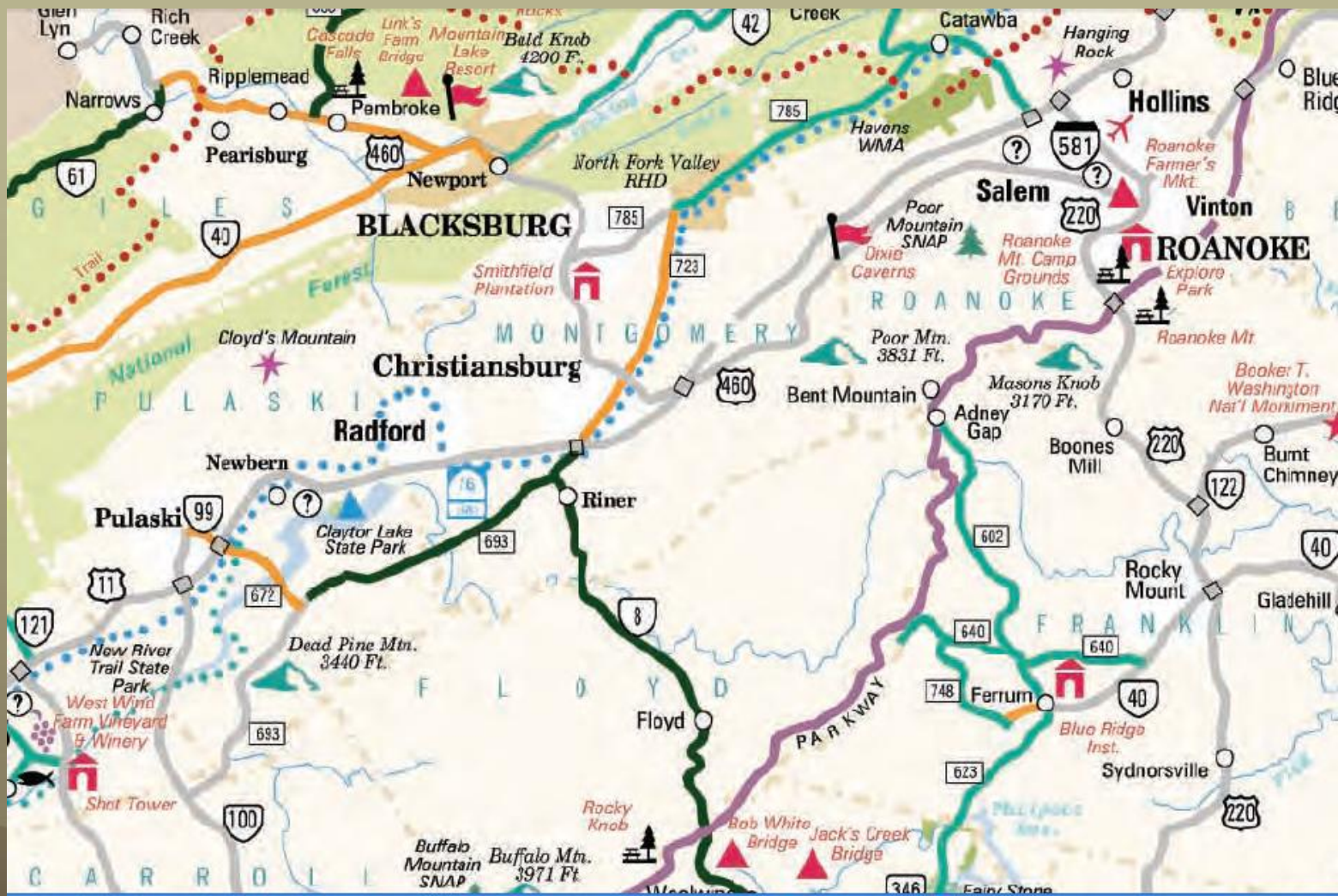
Potential Components:

— Identified as being worthy of future study



Virginia Byways

http://www.dcr.virginia.gov/recreational_planning/sr-ivb.shtml





**1-Of the information presented,
what will be most helpful to your
Main Street Community?**

2-What information is missing?

**Contact: Janit Llewellyn Allen:
Janit.Llewellyn@dcr.virginia.gov**

Thanks for sticking with me!



Johnny Townsend's Chewie

